Reach - User Guide

On Welcome Screen choose to 1. Login, 2. Register or 3. Exit.

Enter the relevant number for how you would like to proceed.

You will be prompted to provide your Username and Password to access your account.

Create an account by supplying a Username, Password, Your Instagram Handle and the Total Number of Your Followers.

You are asked how you use Instagram, for fun (Casual Influencer) or for business (Pro Influencer). Reach will be tailored to provide you with maximum benefit depending on what you select.

**Casual Influencer**

Once you login as a Casual Influencer you have a number of options to choose from including:

1. Print Your Details

2. Update Followers

3. Update Likes

4. Get User interaction

5. Receive Tips

6. Log Out

Select the option you would like and the prompts will guide you through use of the program.

**Pro Influencer**

Once you login as a Pro Influencer you have a number of options to choose from including:

1. Enter Last 3 Posts Likes

2. Get Average Likes

3. Rank Accounts Reached

4. Rank Interactions

5. Rank Followers

6. Show Steps You Took to Achieve Great Reach Grades

7. Get a Reach Tip

8. Account Summary (View After All Options Completed)

9. Log Out

Select the option you would like and the prompts will guide you through use of the program.